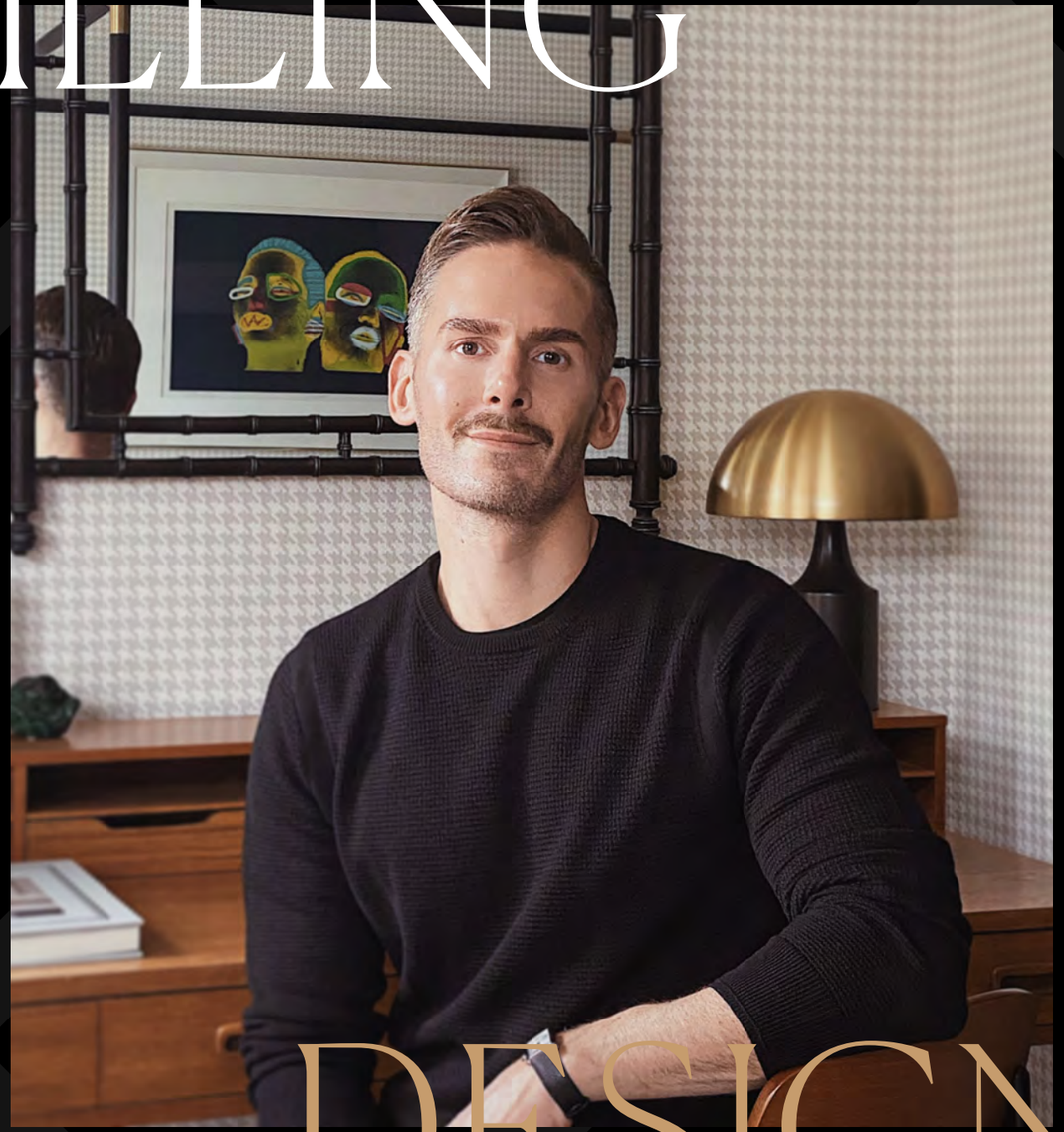
ABOUT

ADRIAN GILLING DESIGN

CREATIVE DIRECTION / DESIGN

CONTACT

ADRIAN GILLING



DESIGN

ABOUT

HEY THERE.

My name is Adrian Gilling. I'm a Creative Director and Graphic Designer working across a variety of disciplines, ranging from brand development to experience design.

I believe that visual storytelling should be at the heart of design. Carefully considered details coming together to create an easily understood narrative has always been my goal.

Beautiful design is great, don't get me wrong, but when the common thread of the core idea runs throughout all of the elements of a design system, that is when the magic happens.

My professional experience has spanned working with start-ups, to Fortune 500 companies in areas such as branding and identity design, packaging design, experiential marketing, and campaign and photo content creation.

With a BFA in Communication Design from the Milwaukee Institute of Art & Design, I have since become an adjunct faculty member at my alma mater, teaching Communication Design, Packaging Design, and Art Direction to our next generation of creative leaders. ◆

CREATIVE ROLES /

Creative Direction
Art Direction
Brand Naming
Identity Design
Photoshoot Concepting & Production
Prop Creation & Styling
Photography
Retouching

/ 01
02
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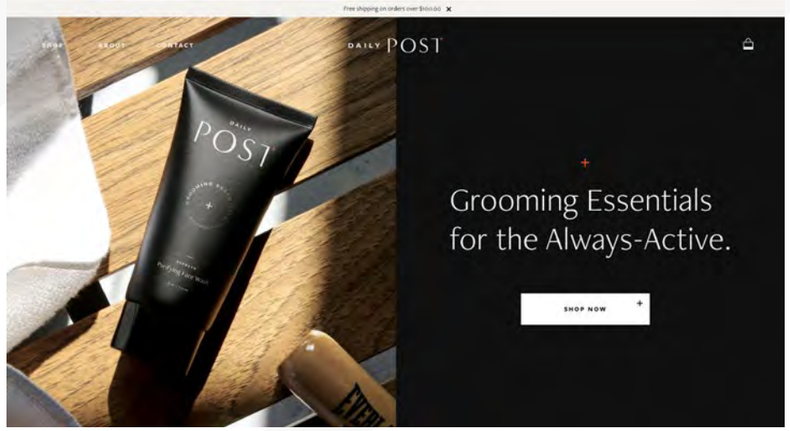
DAILY POST

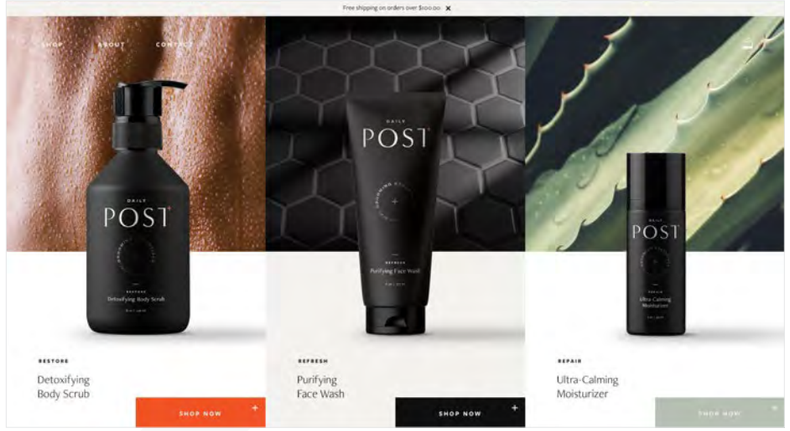
GROOMING FOR ACTIVE LIFESTYLES? NO SWEAT

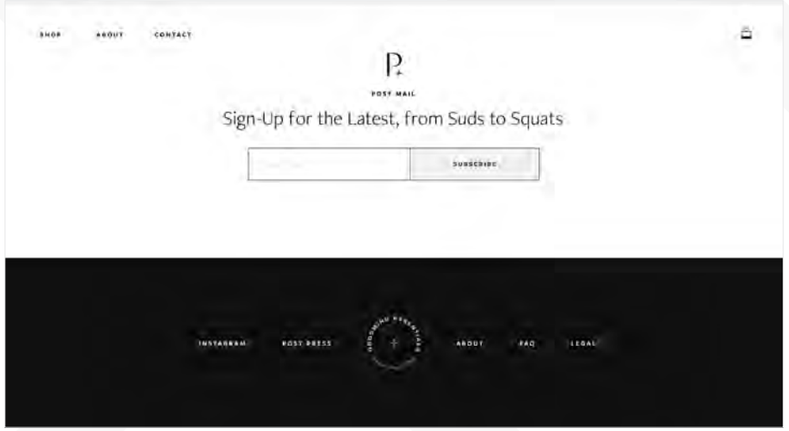
Formulated with active lifestyles in mind, Daily Post specifically targets and treats the negative effects that exercise, sweat, and environmental stressors have on skin through the use of powerful, yet natural active ingredients.

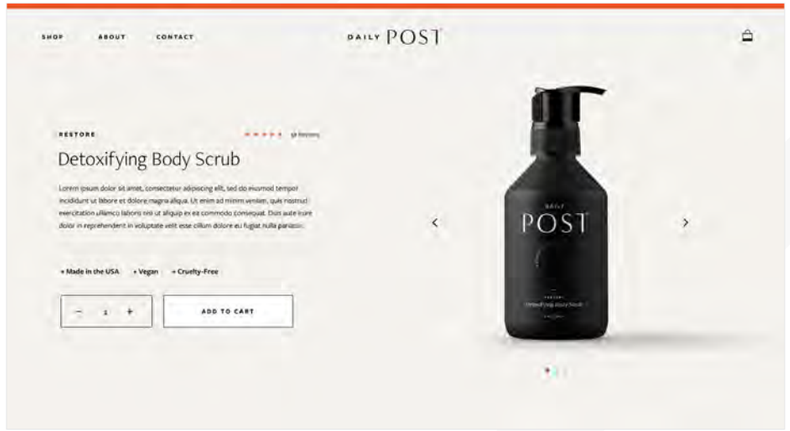
This balance of utilizing natural ingredients without sacrificing efficacy serves as the foundation for the Daily Post identity. The color palette provides a solid visual grounding while product photography features dynamic natural lighting, and additional elements that nod to the brand's natural formulations.

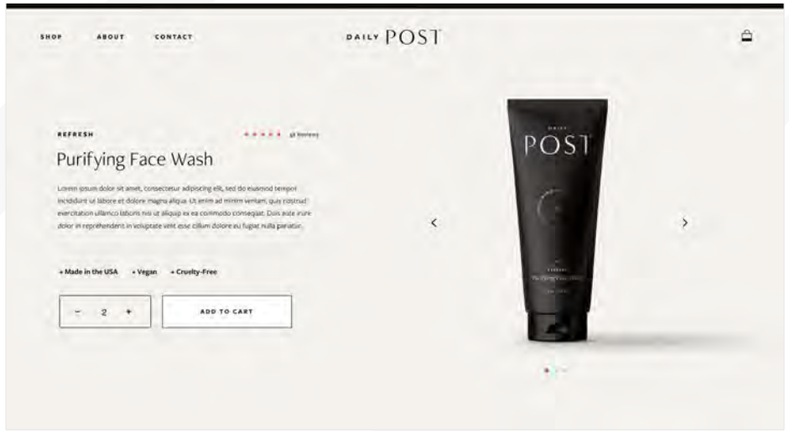
The simple, structured logo references the added benefits Daily Post offers users, helping them to truly "plus-up" their grooming routines.

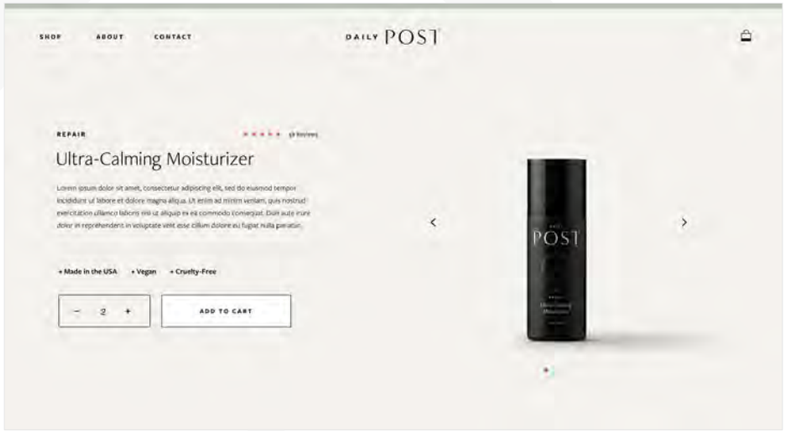

SHOP
ABOUT
CONTACT
DAILY POST
Grooming Essentials
for the Always-Active.
SHOP NOW


RESTORE
Detoxifying
Body Scrub
SHOP NOW
REFRESH
Purifying
Face Wash
SHOP NOW
REPAIR
Ultra-Calming
Moisturizer


SHOP
ABOUT
CONTACT
POST MAIL
Sign-Up for the Latest, from Suds to Squats
SUBSCRIBE
INSTAGRAM
POST PRESS
ABOUT
FAQ
LEGAL


SHOP
ABOUT
CONTACT
DAILY POST
RESTORE
Detoxifying Body Scrub
+ Made in the USA
+ Vegan
+ Cruelty-Free
ADD TO CART

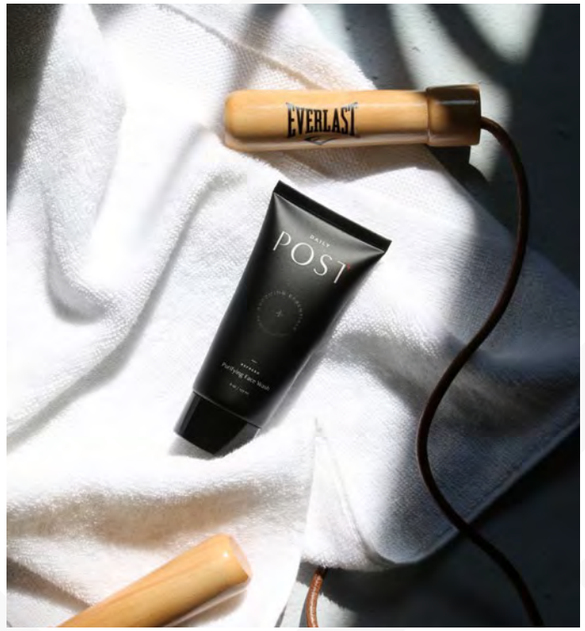

SHOP
ABOUT
CONTACT
DAILY POST
REFRESH
Purifying Face Wash
+ Made in the USA
+ Vegan
+ Cruelty-Free
ADD TO CART


SHOP
ABOUT
CONTACT
DAILY POST
REPAIR
Ultra-Calming Moisturizer
+ Made in the USA
+ Vegan
+ Cruelty-Free
ADD TO CART


DAILY
POST


DAILY
POST


DAILY
POST
Purifying Face Wash
DAILY
POST
Detoxifying Body Scrub
DAILY
POST


EVERLAST
DAILY
POST


DAILY
POST


DAILY
POST
GROOMING ESSENTIALS
for the Always-Active
REFRESH
Purifying Face Wash
6 oz / 177 ml
EVERLAST

DAILY POST+

#111010	#F05125	#B7BFB4	#F4F2EF
R:17 G:16 B:16 C:73 M:67 Y:66 K:83	R:240 G:81 B:37 C:0 M:83 Y:97 K:0	R:183 G:191 B:180 C:29 M:18 Y:28 K:0	R:244 G:242 B:239 C:3 M:3 Y:4 K:0

CREATIVE ROLES /

Creative Direction
Art Direction
Publication Design
Photoshoot Concepting & Production
Prop Creation & Styling

ADDITIONAL CREDITS /

CJ Foeckler: Photography & Retouching
cjfoeckler.cargo.site

01
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BACARDI LIMITED

SHARING A GLOBAL SPIRITS LEADER'S RECIPES FOR GOOD

When it comes to positive impact, Bacardi Limited serves it up like no other, as proudly highlighted in their 2022 ESG (Environmental, Social, and Governance) Report.

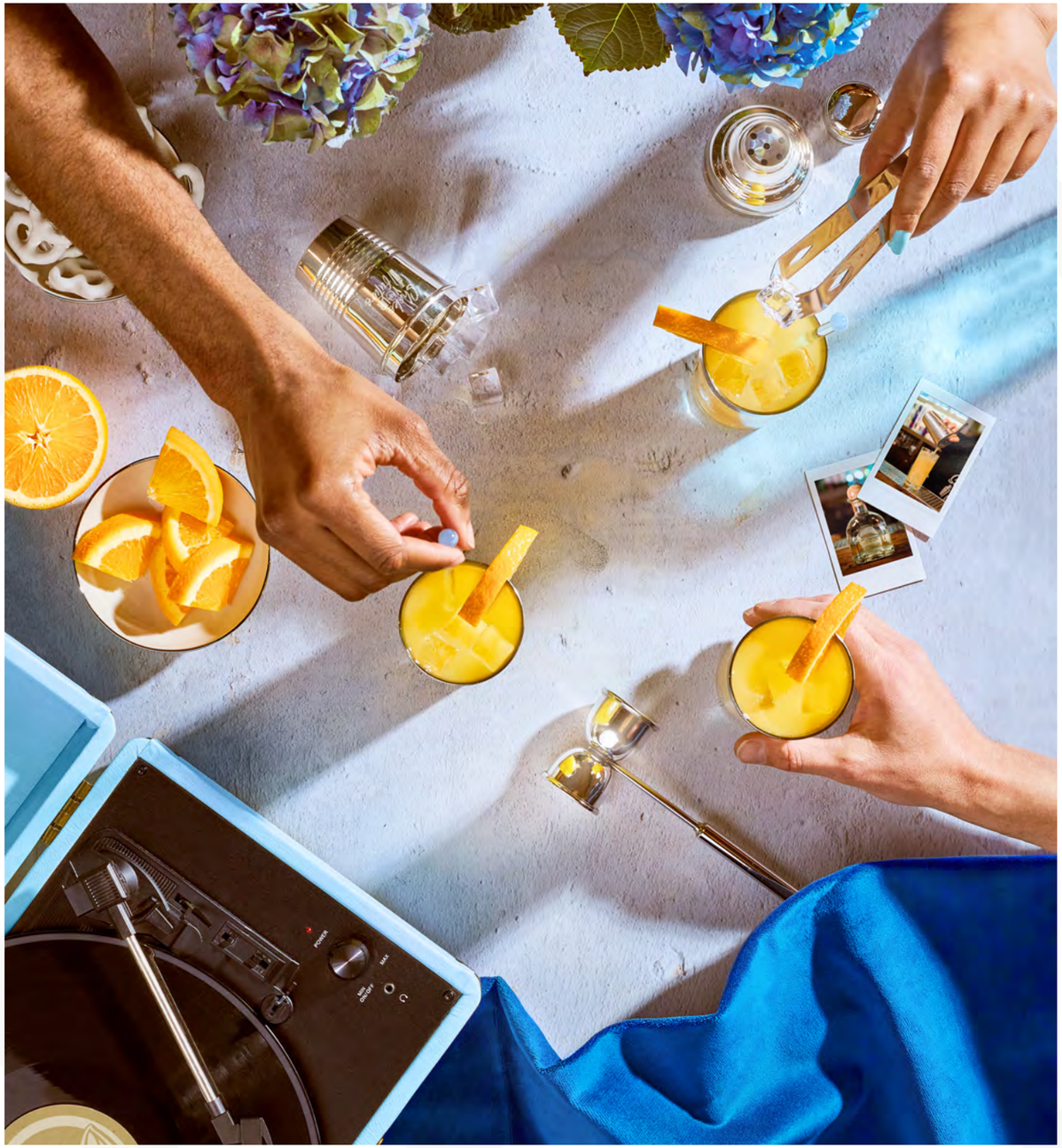
The report itself shines a spotlight on the company's key initiatives across four priority areas: Good Futures (focusing on people and community), Good Footprint (addressing environmental impact across Bacardi Limited's portfolio of brands), Good Sources (highlighting ethical and sustainable sourcing practices), and Good Choices (encouraging responsible consumption.)

The theme of the report, "Recipes for Good," stems from the company's roots as a family-founded business, and is brought to life through the idea of sharing recipes with the ones you love. A custom suite of photographic assets was created to aide in the visual storytelling, and focuses on moments of gathering and the joy that togetherness brings.

The brand's core palette has been thoughtfully utilized to distinguish between the four main sections, while bringing to life the dynamic ways Bacardi gives back to its people and the environment.


GOOD
Futures


GOOD
Footprint




GOOD
Sources


GOOD
Choices


GOOD
Futures
WHETHER YOU'RE SIPPING FROM A CRYSTAL HIGHBALL GLASS IN THE HIPPEST CLUB IN MILAN OR OUT OF THE BELLY OF A CUT COCONUT AT A HIDDEN BEACH BAR IN TULUM, EVERY COCKTAIL YOU'LL EVER DRINK HAS ONE THING IN COMMON—A SINGLE INGREDIENT THAT LINKS THEM ALL: PEOPLE.
BACARDI LIMITED
ESG REPORT
2022
RECIPES FOR
GOOD
BACARDI LIMITED
The Good Spirited Host
GOOD Choices
BACARDI LIMITED
ESG REPORT
2022
EVERYBODY'S LIFE IS BESET BY CHOICES. EVERY DAY, WE'RE PRESENTED WITH AN ENDLESS STREAM OF POSSIBILITIES—TO GO LEFT OR TO GO RIGHT, TO STAND STILL OR TO MOVE ON, TO FOLLOW OR TO LEAD. AND EVERY DECISION WE MAKE IN THE MOMENT DETERMINES THE PATH THAT'S LAID OUT IN THE NEXT. AND THAT PATH WILL


The Good Spirited Host
Your Guide to Mindful Hosting and Cocktails

CREATIVE ROLES /

Creative Direction
Art Direction
Identity Design
Photoshoot Concepting & Production
Prop Creation & Styling
Retouching

ADDITIONAL CREDITS /

Riley Kalbus: Photography
@rileykalbus

LOOMA

MAKING THE BED, MADE SIMPLE

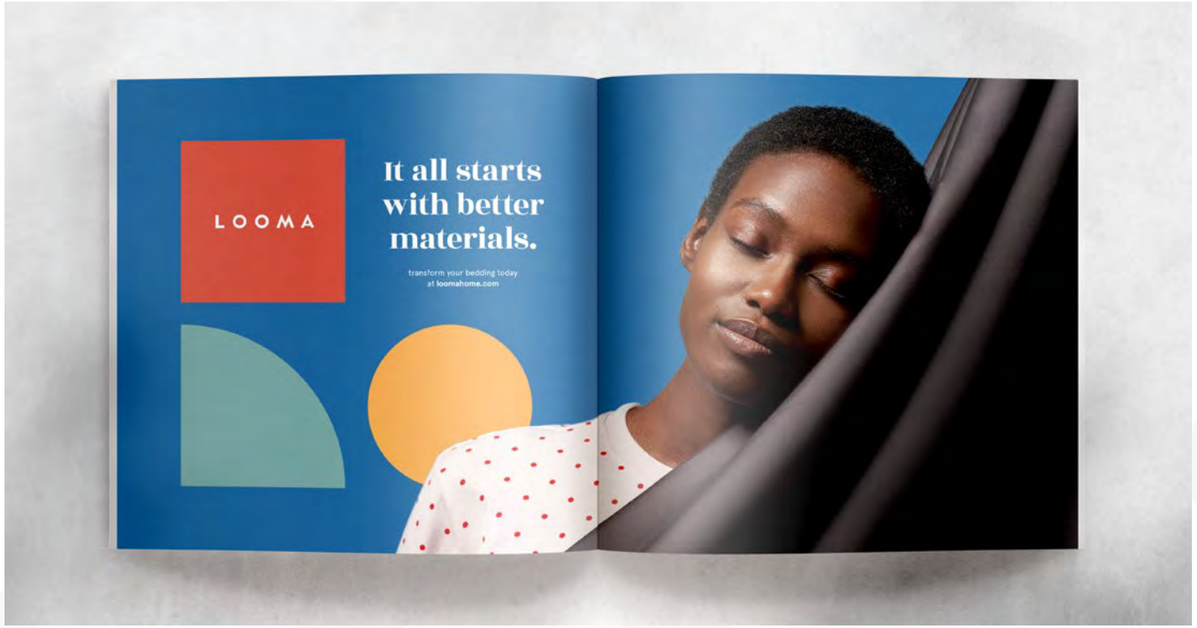
The D2C bedding category has seen undeniable growth recently, with countless new brands vying for attention within the space. As this bedding-boom continues, along with it comes something all brands hope to solve for; choice paralysis. Enter Looma.

Looma's mission is to provide curated bedding bundles designed to take the guess-work out of making your (perfect) bed, while using only the finest organic materials.

All elements of the brand were created with this promise in mind. The geometric logo-mark and fresh, playful color palette were established to convey the simplicity of Looma's approach to bedding design: i.e. Looma provides the building blocks for consumers to create their perfect bedroom.

The photo style and content were also developed to convey the unparalleled ease and comfort Looma customers will experience when they slip into their fresh, new sheets.


Dwell in it,
not on it.
LOOMA


LOOMA
It all starts
with better
materials.
transform your bedding today
at loomahome.com


LOOMA
Aesthetic,
on-point.

CREATIVE ROLES /

Creative Direction
Art Direction
Identity Design
Digital Design
Photoshoot Art Direction

ADDITIONAL CREDITS /

Benjamin Holtrop: Photography
benjaminholtrop.co
Bells & Whistles: Interior Design
allthebellsandwhistles.com

REMEDY PLACE

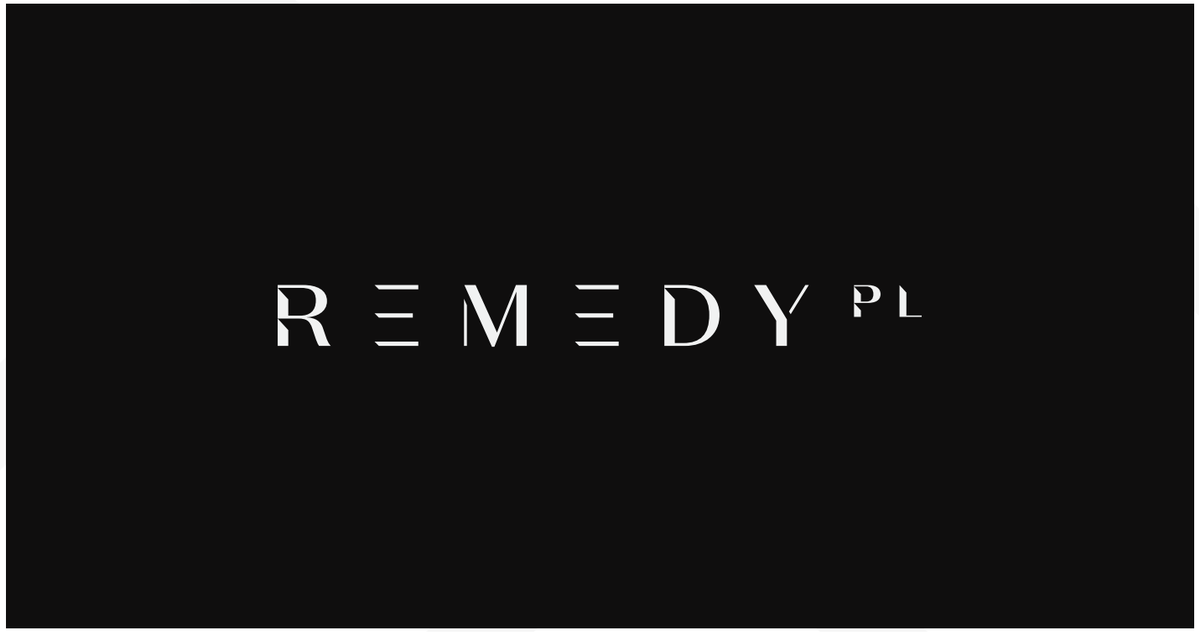
LAUNCHING LA'S FIRST SOCIAL WELLNESS CLUB

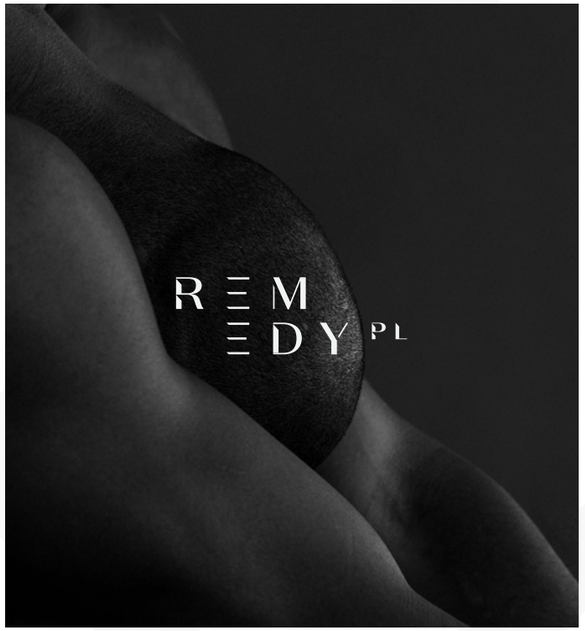
Remedy Place is the brainchild of renowned Concierge Wellness Doctor, Dr. Jonathan Leary. It's the manifestation of his dream of bringing holistic wellness education and balance to a wider audience.

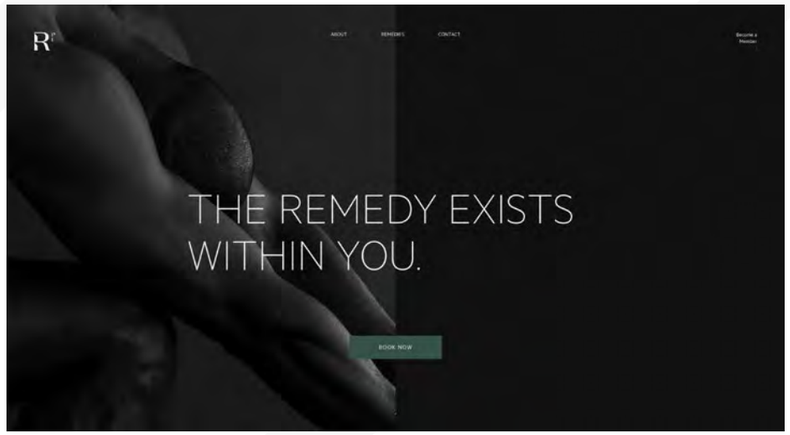
In order to break through the saturated wellness market, the brand identity is firmly rooted in the idea of the intersection of holistic balance and reputable science; the convergence aptly referred to as, *"Where Science Meets Soul."*

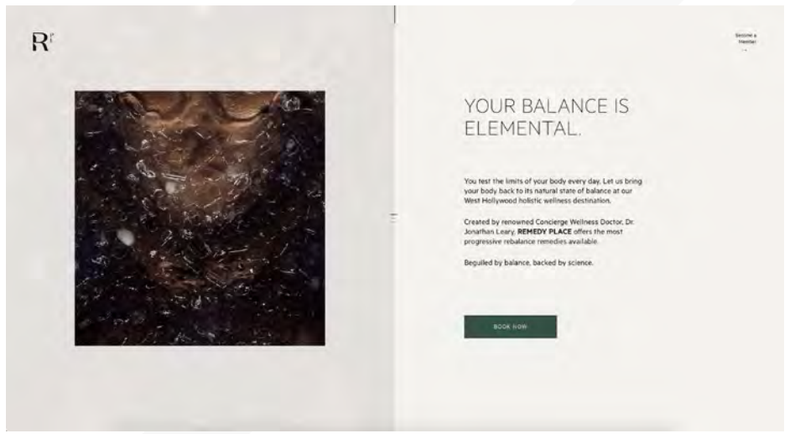
The core logo suite leans into the scientific aspects of the brand, with custom typography referencing units of measurement, while the photographic art direction serves as the -- human component of the brand's innate duality.

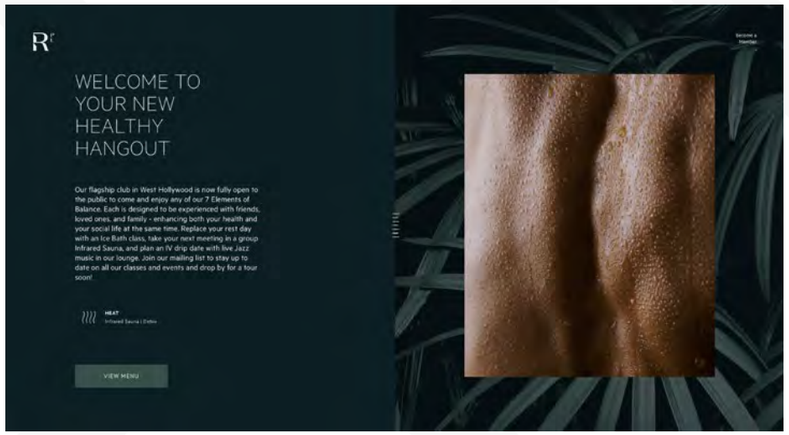
This duality is also present within the flagship location. The architectural team tasked with designing the interiors of Remedy Place looked to the visual system to inform the interior aesthetic, and overall materials palette. ◆

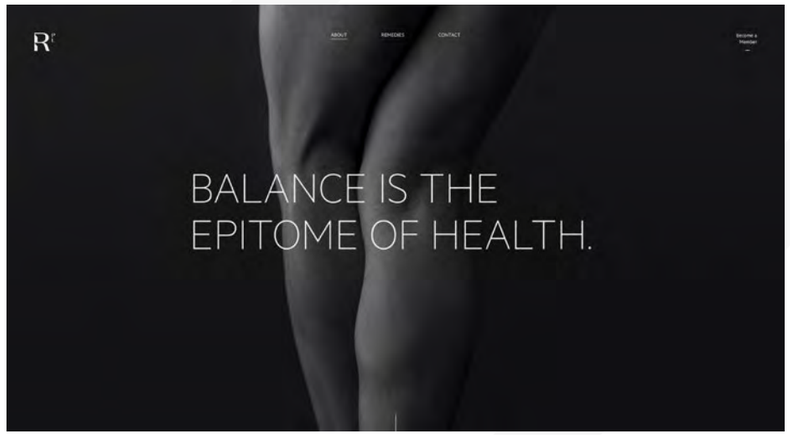


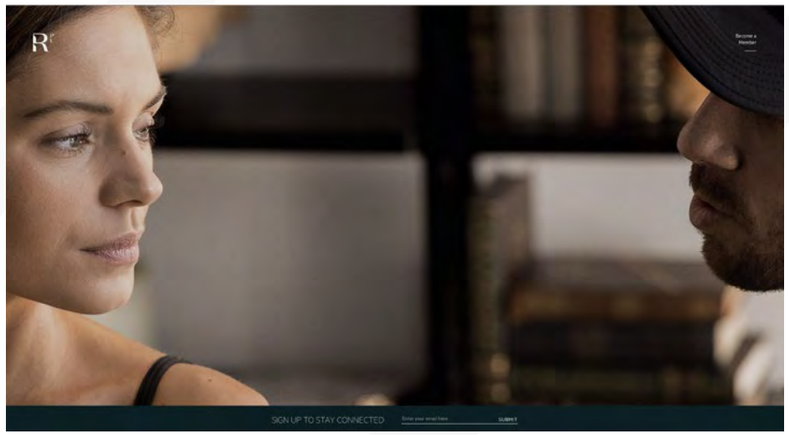


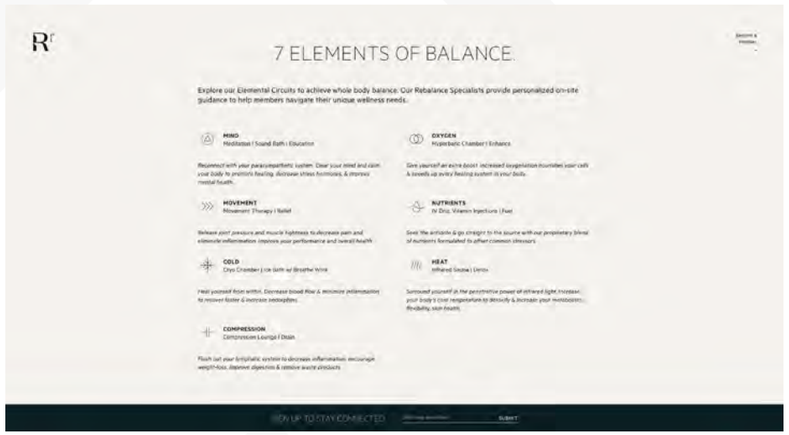

ABOUT
REMEDIES
CONTACT
Become a Member
THE REMEDY EXISTS WITHIN YOU.
BOOK NOW

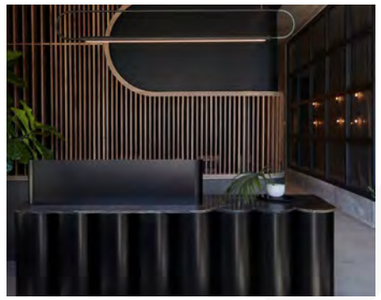

Become a Member
YOUR BALANCE IS ELEMENTAL.
You test the limits of your body every day. Let us bring your body back to its natural state of balance at our West Hollywood holistic wellness destination.
Created by renowned Concierge Wellness Doctor, Dr. Jonathan Leary, REMEDY PLACE offers the most progressive rebalance remedies available.
Beguiled by balance, backed by science.
BOOK NOW


Become a Member
WELCOME TO YOUR NEW HEALTHY HANGOUT
Our flagship club in West Hollywood is now fully open to the public to come and enjoy any of our 7 Elements of Balance. Each is designed to be experienced with friends, loved ones, and family - enhancing both your health and your social life at the same time. Replace your rest day with an Ice Bath class, take your next meeting in a group Infrared Sauna, and plan an IV drip date with live Jazz music in our lounge. Join our mailing list to stay up to date on all our classes and events and drop by for a tour soon!
HEAT
Infrared Sauna | Detox
VIEW MENU

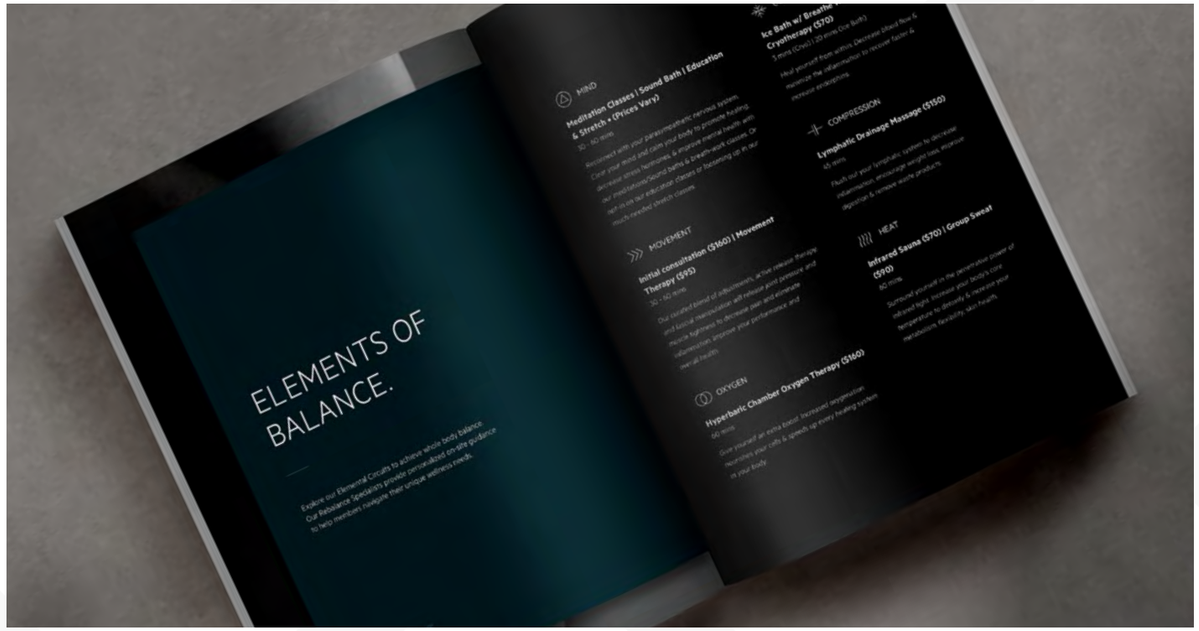

ABOUT
REMEDIES
CONTACT
Become a Member
BALANCE IS THE EPITOME OF HEALTH.

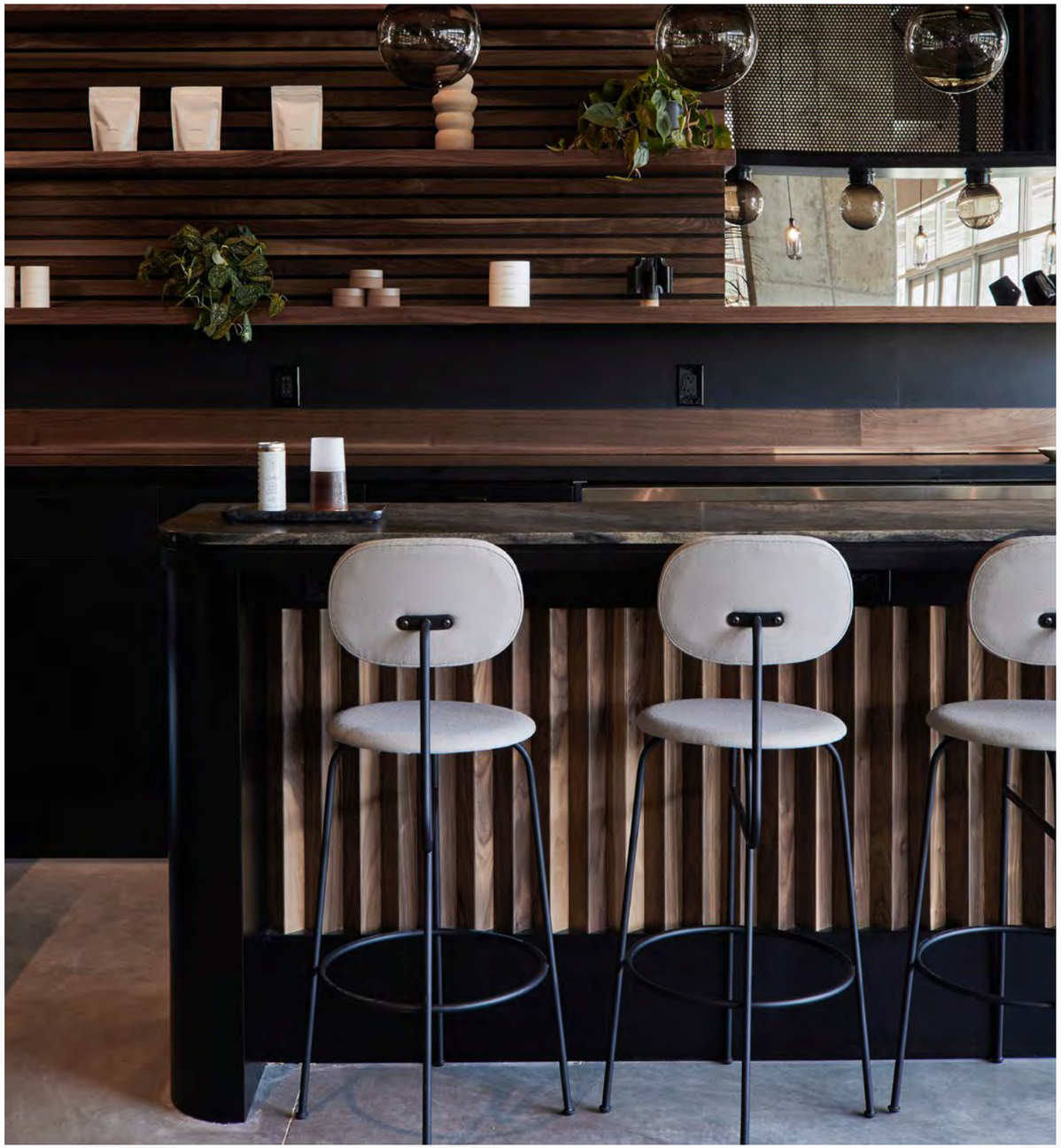

Become a Member
SIGN UP TO STAY CONNECTED
SUBMIT

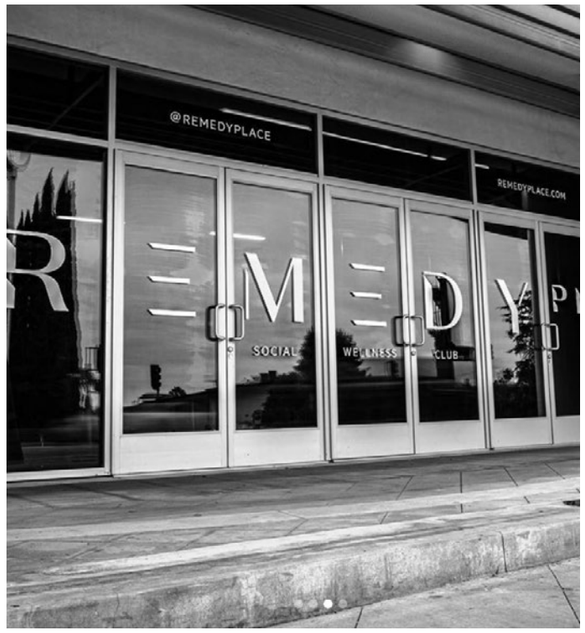

Become a Member
7 ELEMENTS OF BALANCE.
Explore our Elemental Circuits to achieve whole body balance. Our Rebalance Specialists provide personalized on-site guidance to help members navigate their unique wellness needs.
MIND
Meditation | Sound Bath | Education
OXYGEN
Hyperbaric Chamber | Enhance
MOVEMENT
Movement Therapy | Relief
NUTRIENTS
IV Drip, Vitamin Injections | Fuel
COLD
Cryo Chamber | Ice Bath w/ Breathe Wire
HEAT
Infrared Sauna | Detox
COMPRESSION
Compression Lounge | Drain
SIGN UP TO STAY CONNECTED
SUBMIT




REMEDY PL


ELEMENTS OF BALANCE.
MIND
Meditation Classes | Sound Bath | Education
MOVEMENT
Initial consultation ($160) | Movement Therapy ($95)
COMPRESSION
Lymphatic Drainage Massage ($150)
HEAT
Infrared Sauna ($70) | Group Sweat ($90)
OXYGEN
Hyperbaric Chamber Oxygen Therapy ($160)




@REMEDYPLACE
REMEDYPLACE.COM
REMEDY
SOCIAL WELLNESS CLUB


RE
PL


THIS MUST
BE THE
PLACE.
REMEDY PL
SOCIAL WELLNESS CLUB


ONCE UPON A TIME IN...
HOLLYWOOD
OUTFRONT
REMEDY PL
Metro
2
THIS MUST
BE THE
PLACE.

ALDAY

BRANDING THE WORLD'S MOST COMFORTABLE PANTS

Fact: Most men don't feel comfortable shopping for pants online. The hassle of sizing guess-work, and inevitable returns tend to make guys run for the hills (or their nearest GAP.) Alday set-out to change that perception through their confident, inclusive approach to this mens staple.

In-depth consumer research was conducted in order to get to the heart of the issue and map out consumer pain-points. It was discovered that men crave the reassurance and humanity that accompanies a good in-store shopping experience.

The Alday brand identity and website were then created with these insights in mind, putting the user at ease and communicating the core brand tenets of comfort, style, and versatility with a healthy dose of California sunshine and optimism.

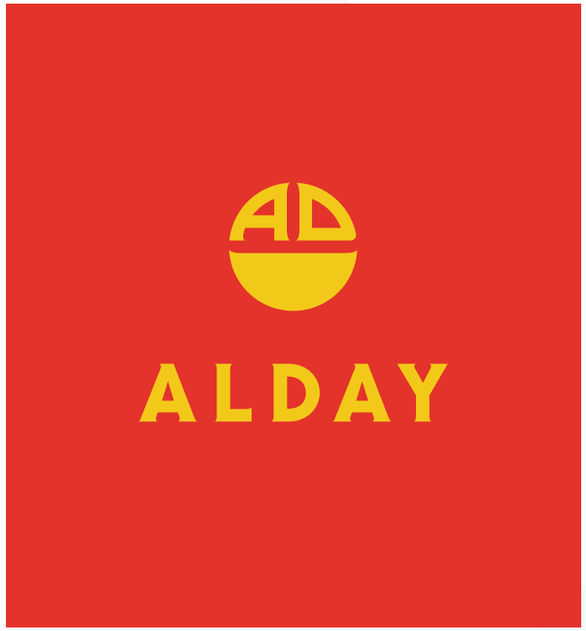
The system was also applied, in all of it's optimistic glory, to print collateral and packaging. The brand logo-mark and logo-type also appear on the hardware details of the pants, reminding wearers they've "stepped into their comfort zone." ◆

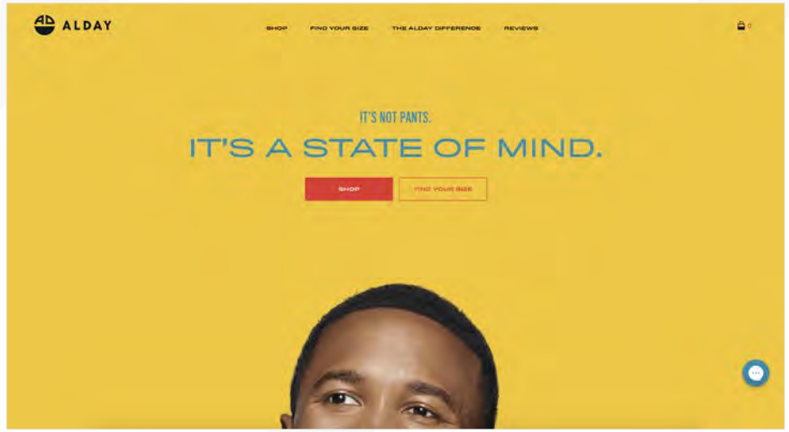
CREATIVE ROLES /

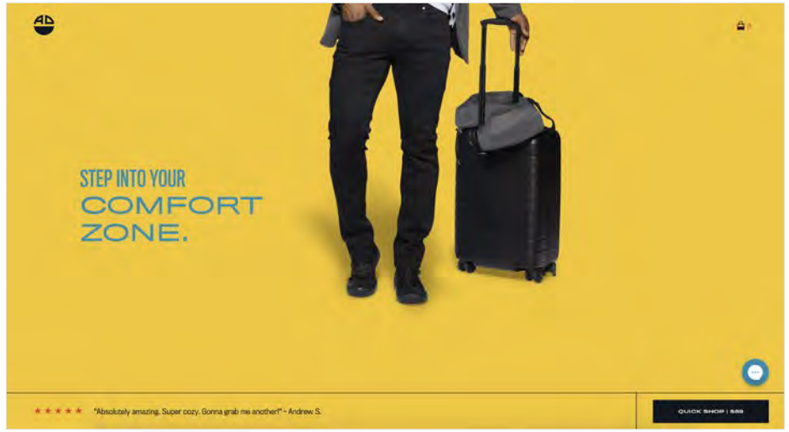
Creative Direction
Art Direction
Identity Design
Packaging Design
Photoshoot Concepting
Styling

ADDITIONAL CREDITS /

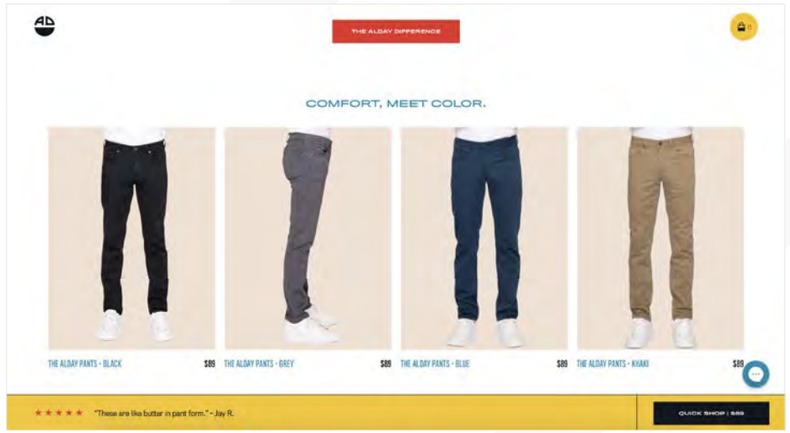
Will Deleon: Photography & Retouching
willdeleon.com

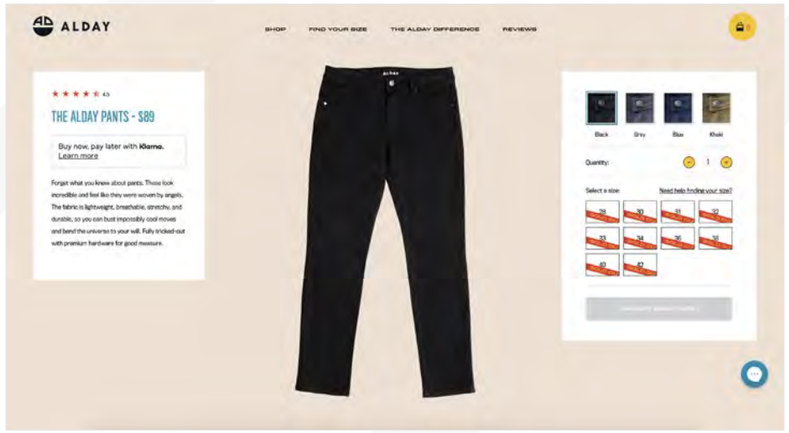



ALDAY
SHOP
FIND YOUR SIZE
THE ALDAY DIFFERENCE
REVIEWS
IT'S NOT PANTS.
IT'S A STATE OF MIND.
SHOP
FIND YOUR SIZE


STEP INTO YOUR
COMFORT
ZONE.
"Absolutely amazing. Super cozy. Gonna grab me another!" - Andrew S.
QUICK SHOP | $89


A FABRIC THAT MUST BE STRETCHED TO BE BELIEVED.
THE ALDAY DIFFERENCE
"Absolutely amazing. Super cozy. Gonna grab me another!" - Andrew S.
QUICK SHOP | $89


THE ALDAY DIFFERENCE
COMFORT, MEET COLOR.
THE ALDAY PANTS - BLACK
$89
THE ALDAY PANTS - GREY
$89
THE ALDAY PANTS - BLUE
$89
THE ALDAY PANTS - KHAKI
$89
"These are like butter in pant form." - Jay R.
QUICK SHOP | $89


ALDAY
SHOP
FIND YOUR SIZE
THE ALDAY DIFFERENCE
REVIEWS
THE ALDAY PANTS - $89
Buy now, pay later with Klarna.
Learn more
Forget what you knew about pants. Those look incredible and feel like they were woven by angels. The fabric is lightweight, breathable, stretchy, and durable, so you can bust impossibly cool moves and bend the universe to your will. Fully tricked-out with premium hardware for good measure.
Black
Grey
Blue
Khaki
Quantity:
Select a size:
Need help finding your size?


Learn more


ALDAY
IT'S NOT PANTS.
IT'S A STATE
OF MIND.
Step into your comfort zone,
at alday.co


ALDAY


STEP INTO YOUR
COMFORT


STEP INTO YOUR
COMFORT

CREATIVE ROLES /

Creative Direction
Art Direction
Identity Design
Brand Naming
Photoshoot Concepting & Production
Prop Creation & Styling
Photography
Retouching

EMBARQUÉ

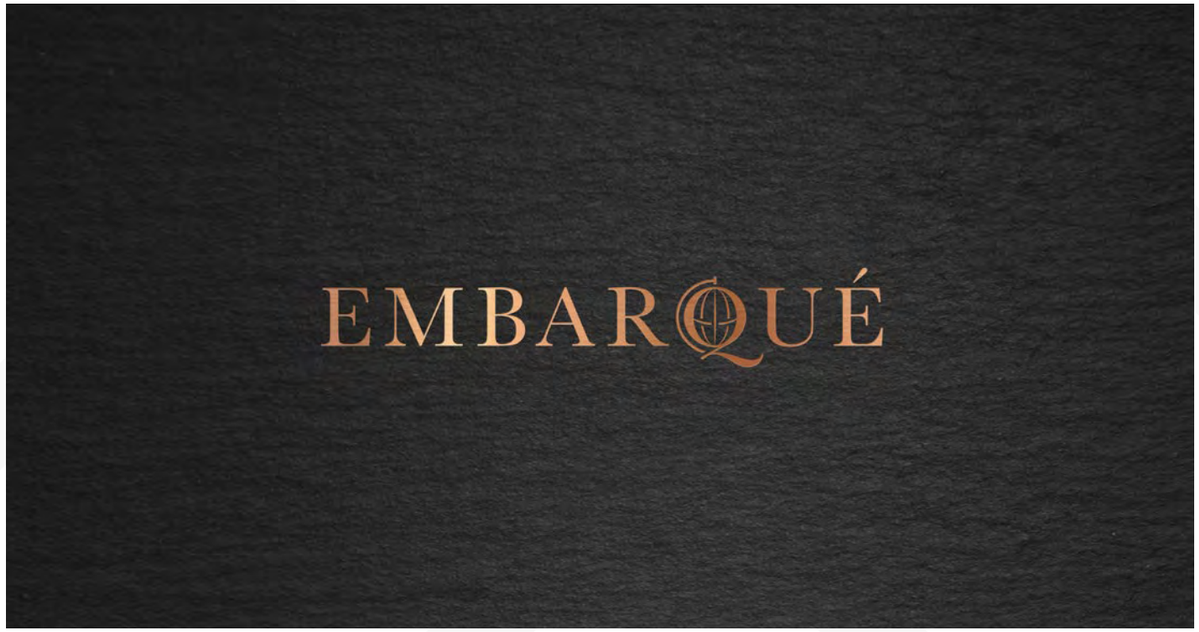
LAUNCHING A CULTURAL CAPSULE COLLECTION

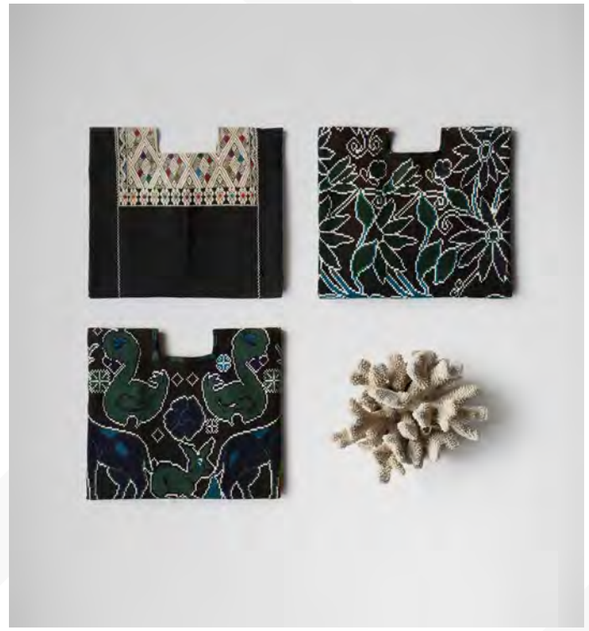
Embarqué Textiles is an NYC-based lifestyle and home-goods company, specializing in importing curated collections of authentic Mexican textiles, art, and objects.

Taking great pride in its creative partnerships with local artisans, Embarqué's mission is to empower workers through fair pay, and ongoing collaboration.

The Embarqué brand identity was inspired by the idea of exploration and travel; of stumbling across beautiful local treasures while embarking on new journeys. This story comes to life in the custom typography, and unique "Q" letterform of the logo and supporting brand mark.

Product photography featuring native plants and objects also helps to set the stage for this narrative of discovery and rich Mexican heritage.






EMBARQUÉ
EMBARQUÉ


SS16


EMBARQUÉ
HECHO EN MEXICO
Susan
E: info@embarquetextiles.com
P: (800) 594-1800
W: embarquetextiles.com
EMBARQUÉ·NYC
HECHO EN MEXICO
EMBARQUÉ


HECHO EN MEXICO
EMBARQUÉ
SS16


EMBARQUÉ·NYC
HECHO EN MEXICO

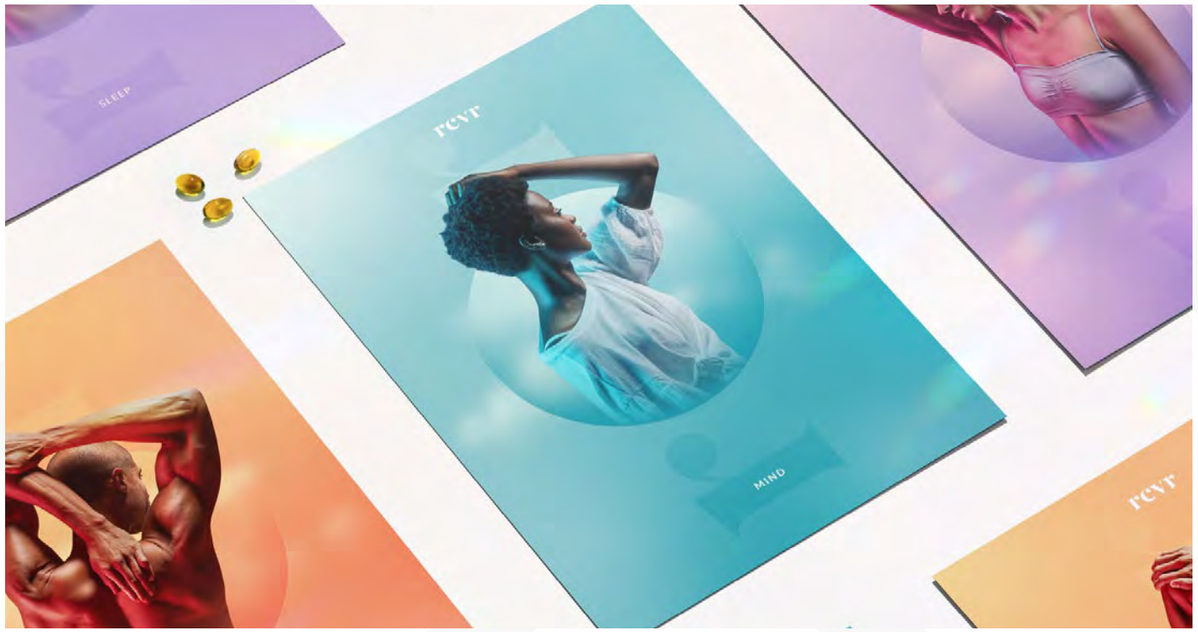

EMBARQUÉ

CREATIVE ROLES /

Creative Direction
Art Direction
Identity Design
Packaging Design
Photoshoot Concepting & Production
Prop Creation & Styling

ADDITIONAL CREDITS /

CJ Foeckler: Photography & Retouching
cjfoeckler.cargo.site



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RCVR

DEFINING FULL SPECTRUM, CBD RECOVERY

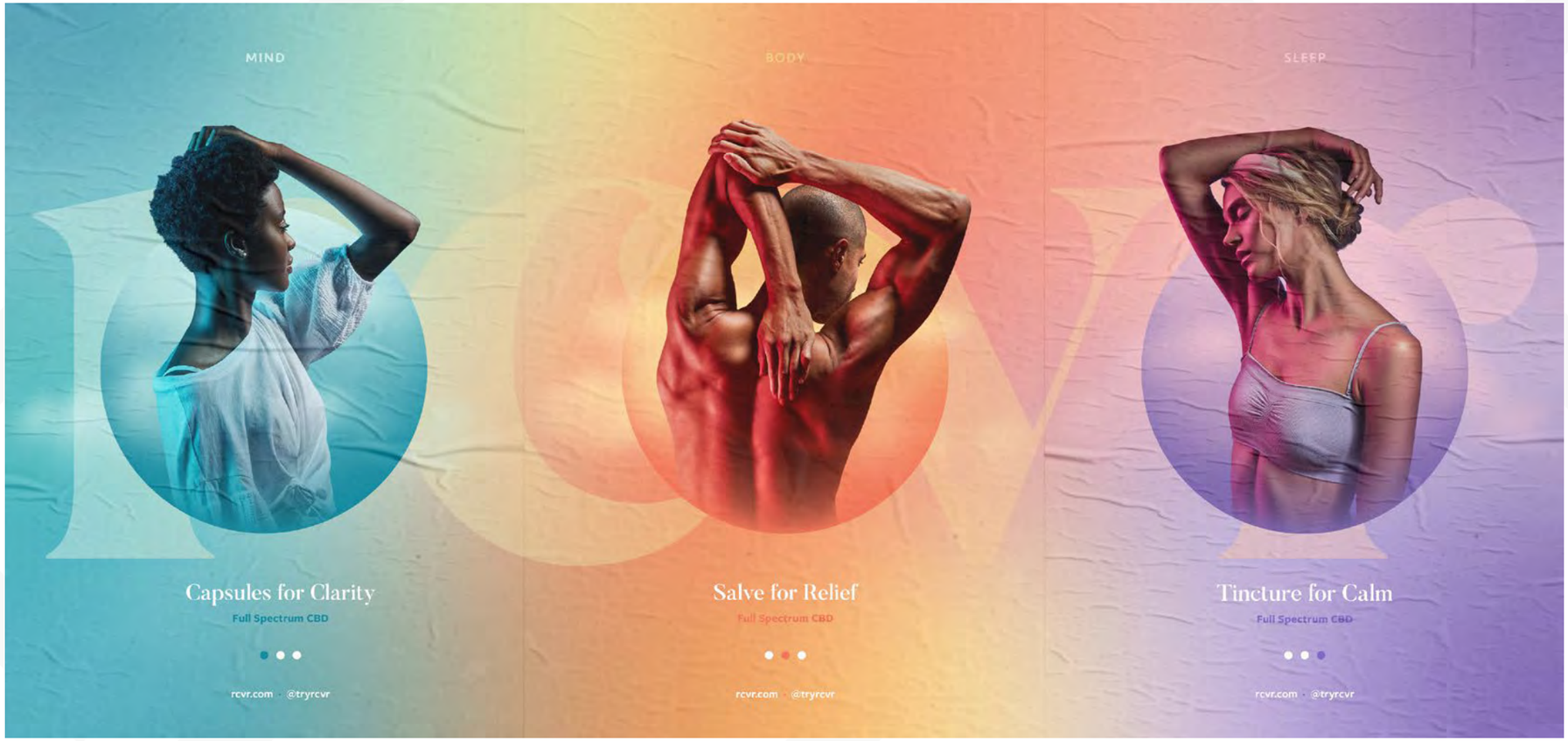
Humans are pushing themselves harder now, than ever before. Be it at work, in the gym, or across all other areas of our lives, we constantly strive to be more; to be better.

RCVR was created to address a key component of this personal growth: that crucial downtime that helps us reset, regroup, and recover.

The RCVR CBD offering focuses on 3 core product categories: Mind, Body, & Sleep. The brand logo nods to the 3 categories through the circular extensions of the letterforms, while the brand palette differentiates these categories through vibrant color application.

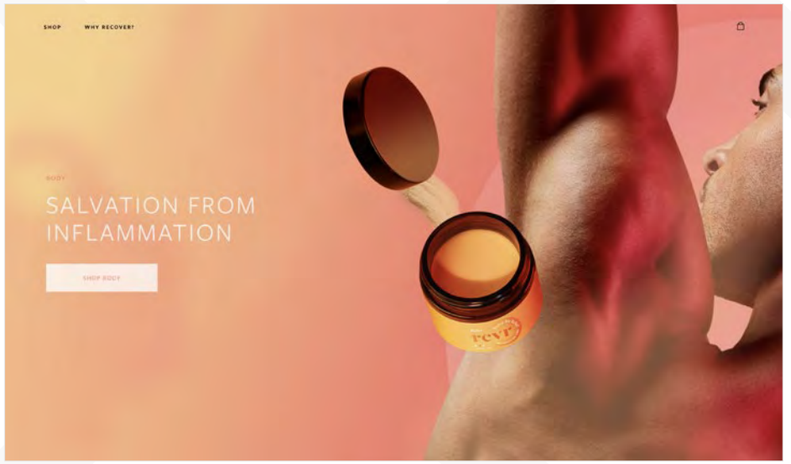
Mood-establishing supporting visuals provide additional usage context for consumers as they interact with the brand, helping them distinguish which RCVR product will best help them optimize their personal recovery.

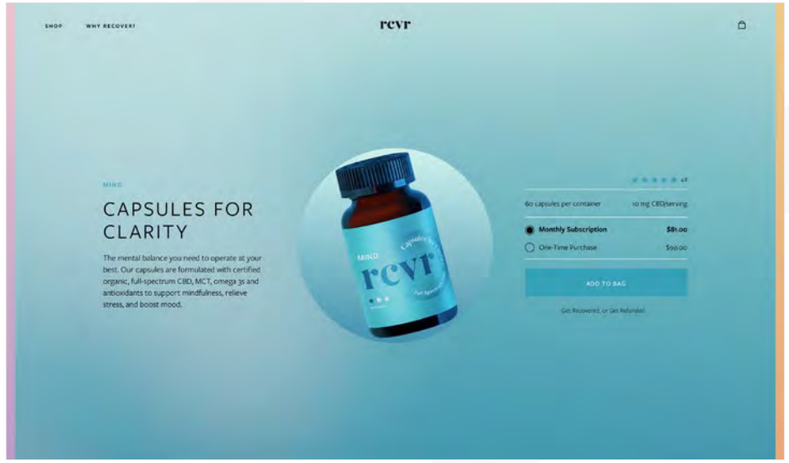

TURN ON THE FLOW-STATE
Capsules for Clarity
Full Spectrum CBD
Take 2 capsules daily
Inhale, exhale, repeat
Keep calm & recovered
Product Facts:
rcvr
INFLAMMATION RELIEF THAT GOES THE DISTANCE
Salve for Relief
Full Spectrum CBD
Apply liberally to affected area
Massage into skin
Rest and recover
rcvr
WAKE UP REFRESHED AND RECOVERED
Tincture for Calm
Full Spectrum CBD
Squeeze dropperful of tincture under tongue
Hold for 30 seconds
Lights out, screens off
Product Facts:
rcvr

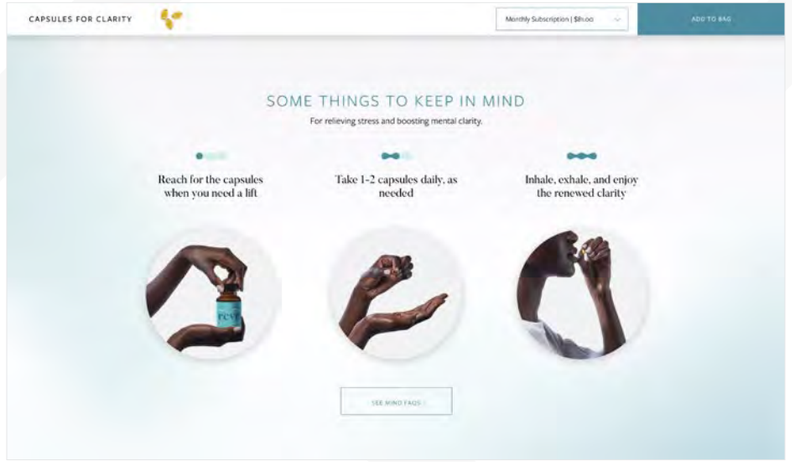

MIND
Capsules for Clarity
Full Spectrum CBD
rcvr.com · @tryrcvr
BODY
Salve for Relief
Full Spectrum CBD
rcvr.com · @tryrcvr
SLEEP
Tincture for Calm
Full Spectrum CBD
rcvr.com · @tryrcvr

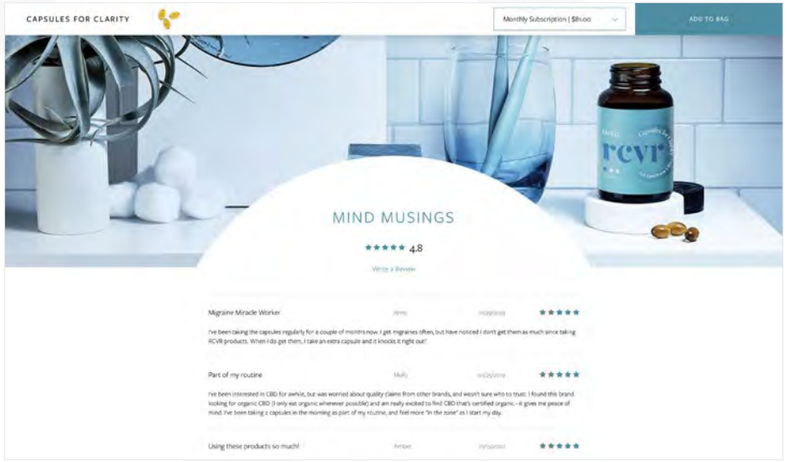

SHOP
WHY RECOVER?
MIND
INBOX ZERO FOR THE MIND
SHOP MIND


SHOP
WHY RECOVER?
SLEEP
REAP THE ROI FROM REM
SHOP SLEEP


SHOP
WHY RECOVER?
BODY
SALVATION FROM INFLAMMATION
SHOP BODY


SHOP
WHY RECOVER?
rcvr
MIND
CAPSULES FOR CLARITY
The mental balance you need to operate at your best. Our capsules are formulated with certified organic, full-spectrum CBD, MCT, omega 3s and antioxidants to support mindfulness, relieve stress, and boost mood.
60 capsules per container
10 mg CBD/serving
Monthly Subscription
$81.00
One-Time Purchase
$90.00
ADD TO BAG

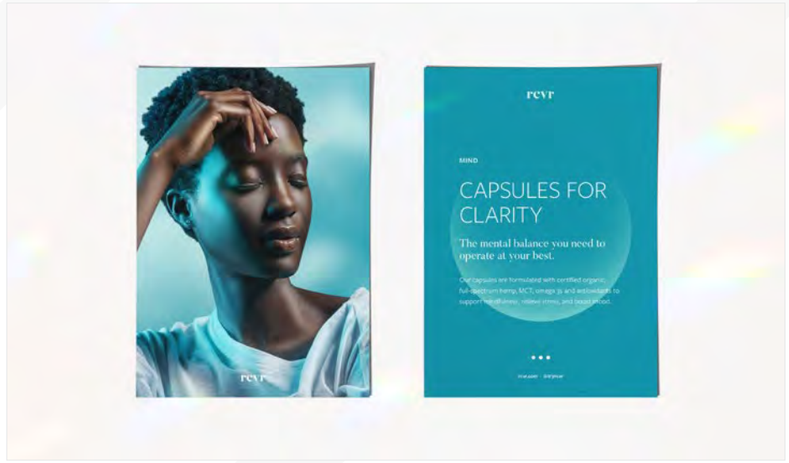

CAPSULES FOR CLARITY
Monthly Subscription | $81.00
ADD TO BAG
SOME THINGS TO KEEP IN MIND
For relieving stress and boosting mental clarity.
Reach for the capsules when you need a lift
Take 1-2 capsules daily, as needed
Inhale, exhale, and enjoy the renewed clarity
SEE MIND FAQS

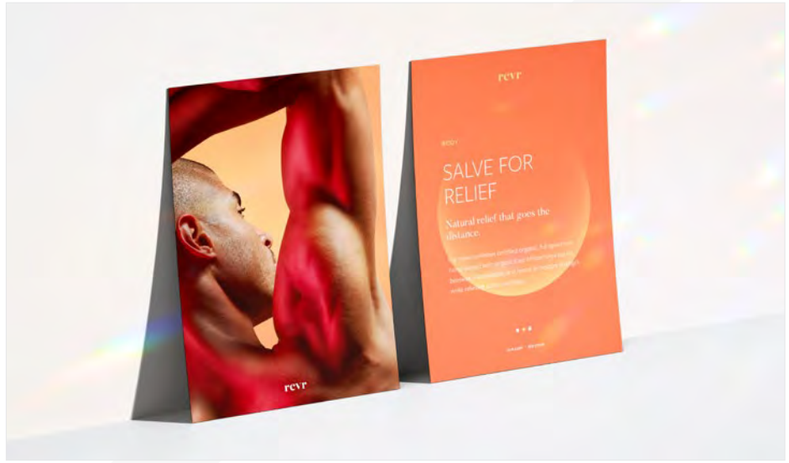

CAPSULES FOR CLARITY
Monthly Subscription | $81.00
ADD TO BAG
MIND MUSINGS
4.8
Write a Review
Migraine Miracle Worker
I've been taking the capsules regularly for a couple of months now. I get migraines often, but have noticed I don't get them as much since taking RCVR products. When I do get them, I take an extra capsule and it knocks it right out!
Part of my routine
I've been interested in CBD for awhile, but was worried about quality claims from other brands, and wasn't sure who to trust. I found this brand looking for organic CBD (I only eat organic whenever possible) and am really excited to find CBD that's certified organic – it gives me peace of mind. I've been taking 2 capsules in the morning as part of my routine, and feel more "in the zone" as I start my day.
Using these products so much!

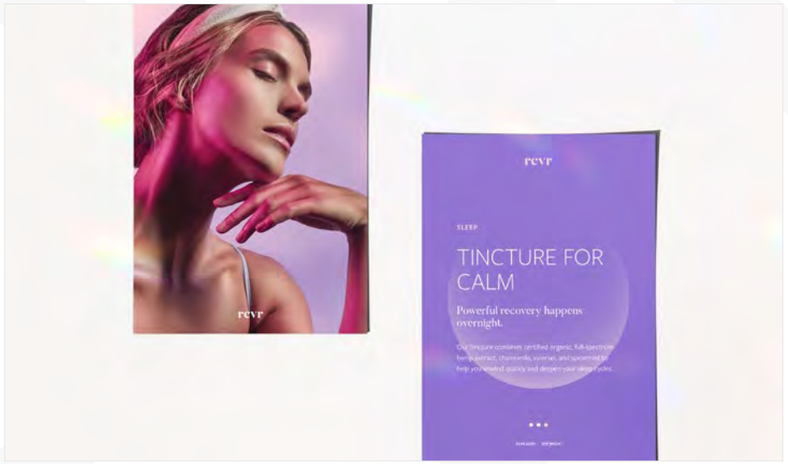

Clarity
rcvr
Full Spectrum CBD
MIND
Salve for Relief
rcvr
Full Spectrum CBD
BODY
Tincture for Calm
Full Spectrum CBD
SLEEP


rcvr


SLEEP
Tincture for Calm
rcvr
Full Spectrum CBD
rcvr
Tincture
for Calm
Full Spectrum CBD
SLEEP

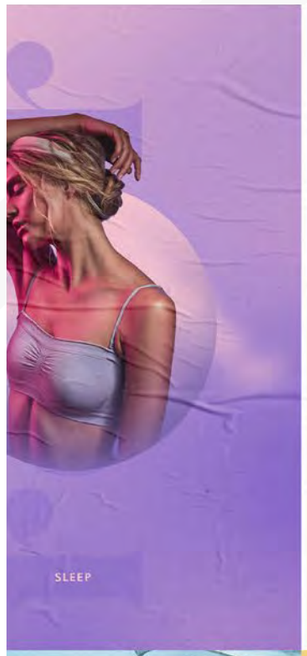

revr
MIND
CAPSULES FOR CLARITY
The mental balance you need to operate at your best.


revr
SALVE FOR RELIEF
Natural relief that goes the distance.


revr
SLEEP
TINCTURE FOR CALM
Powerful recovery happens overnight.


MIND
revr
Capsules for Clarity


SLEEP
Tincture for Calm



rcvr

REAP THE ROI FROM REM

Tincture for Calm

Full Spectrum CBD

rcvr.com · @tryrcvr

rcvr

INBOX ZERO FOR THE MIND

Capsules for Clarity

Full Spectrum CBD

rcvr.com · @tryrcvr

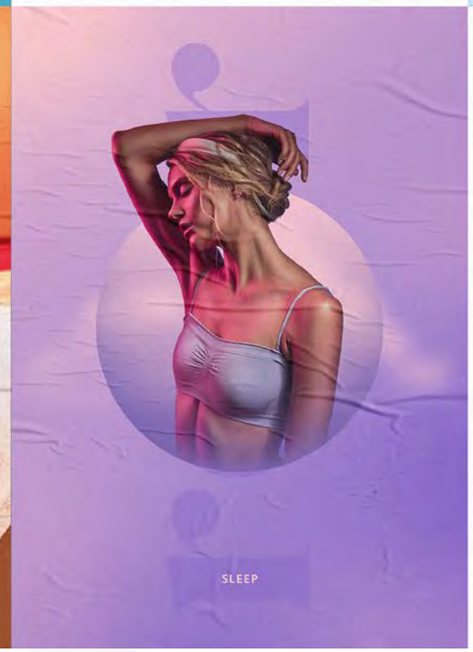
rcvr

SALVATION FROM INFLAMMATION

Salve for Relief

Full Spectrum CBD

rcvr.com · @tryrcvr



rcvr

REAP THE
FROM RE

Tincture for Calm

Full Spectrum CBD

rcvr.com · @tryrcvr

CREATIVE ROLES /

Art Direction
Identity Design

ADDITIONAL CREDITS /

Ryan Strzok: Digital Design
dribbble.com/ryanstrzok

ITALIC

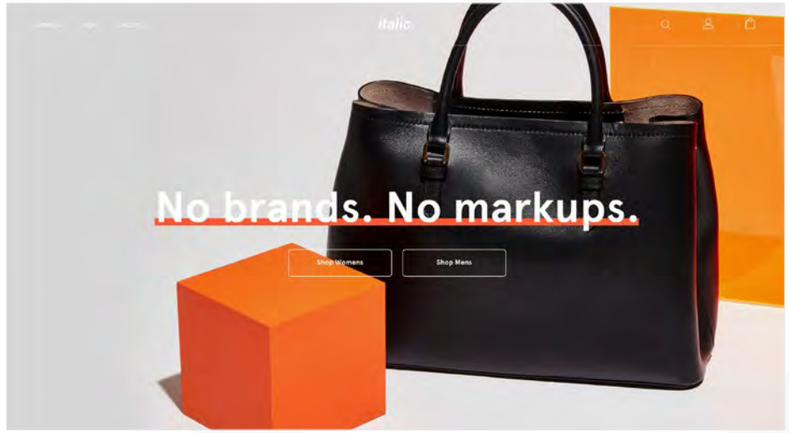
DEMOCRATIZING LUXURY RETAIL

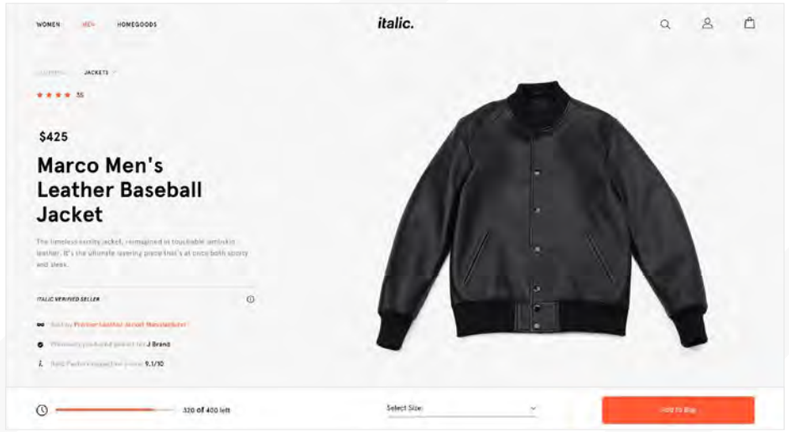
Italic is a luxury retail platform crafted around one definitive brand promise: pay for the product, not the hype.

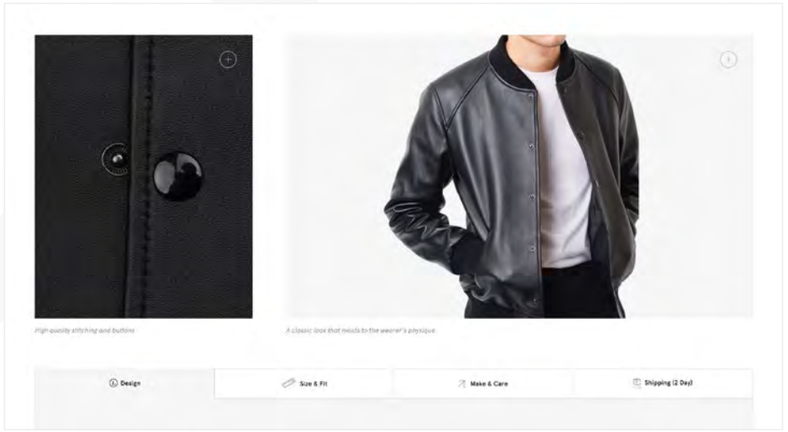
By sourcing and creating products directly through the very same manufacturers that produce name-brand luxury goods, Italic is able to bring label-less luxury to consumers without the same astronomical markups of the Guccis and Pradas of the world.

The Italic brand identity was created to reflect just that. Accessibility, and premium quality are emphasized through the simplicity of the branding and site experience, while creating a neutral housing for a diverse offering of fashion and home products.

The result: a cohesive brand experience where want-it-all, meets have-it-all. ◆


italic.
No brands. No markups.
Shop Womens
Shop Mens


WOMEN
HOMEGOODS
italic.
JACKETS
$425
Marco Men's Leather Baseball Jacket
320 of 400 left
Select Size


Design
Size & Fit
Make & Care
Shipping (2 Day)

CREATIVE ROLES /

Creative Direction
Art Direction
Photoshoot Concepting & Production
Prop Creation & Styling
Retouching

ADDITIONAL CREDITS /

Bryan Edwards: Photography
bryanedwards.be
Anthony Giacomino: Additional Retouching

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SNOOZE

PLAYFULLY DESTIGMATIZING SLEEP APNEA

When people hear the words “Sleep Apnea” it often evokes thoughts of bulky machines, tubes, and relationship stress.

Snooze Inc. is seeking to change this perception, and destigmatize this common condition by offering custom-fit oral appliances, delivered to your door, that are both effective and discreet.

To communicate this, a playful suite of photographic assets highlighting the benefits and usage of the Snooze device was developed. The content was created to align with the existing brand palette and approachable visual tone, helping to reinforce the brand’s positive, uplifting messaging and take the shame out of snoring and sleep apnea. ◆


Better sleep
coming soon


Rx


Better sleep
coming soon


Better sleep
coming soon
snooze


This is it!
snooze

CREATIVE ROLES /

Creative Direction
Art Direction
Identity Design
Packaging Design
Photoshoot Concepting & Production
Prop Creation & Styling
Photography & Retouching

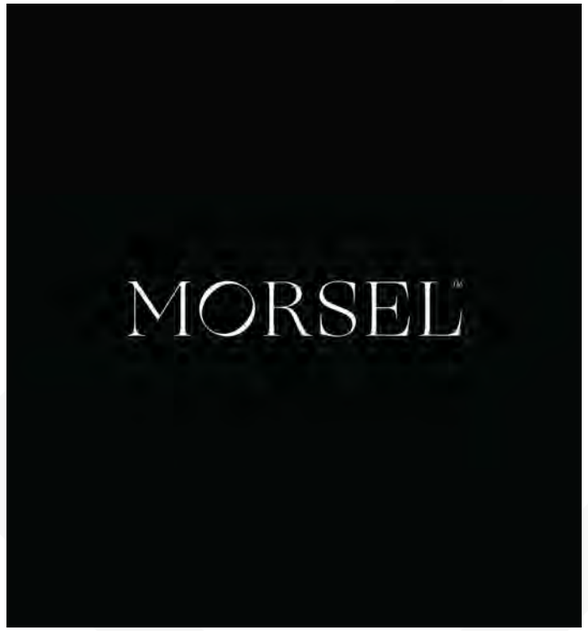
MORSEL

CURATED KITCHEN ESSENTIALS

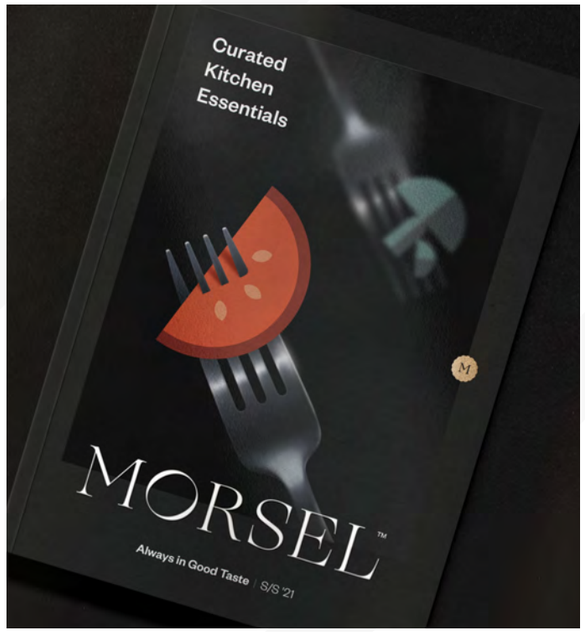
Meet Morsel. An online destination for tastefully curated kitchen wares, sure to up your foodie game both functionally and aesthetically.

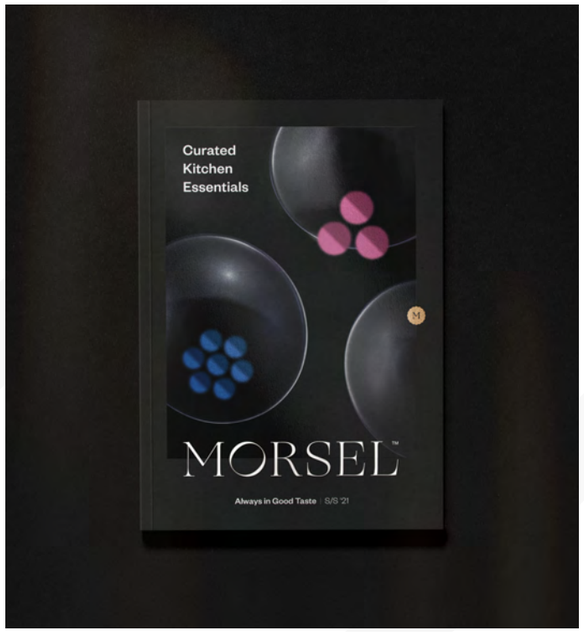
Morsel's playful illustrations are complimented by the brand's simple messaging and refined logotype; a nod to the belief that elevated living doesn't have to be at the expense of fun and whimsy. Elegant tonal embossing, spot-gloss effects, and gold foil accents also add to this playful contrast.

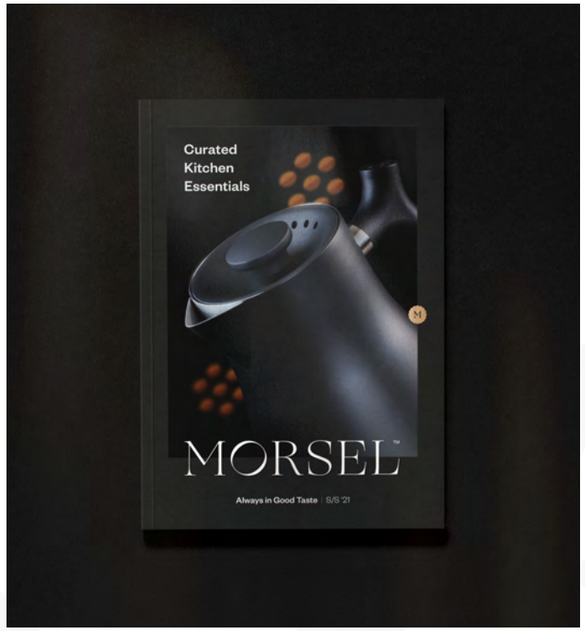
So sit back, sip, snack, and smile. ◆




MORSEL™
Curated
Kitchen
Essentials
Welcome to Morsel™ - your new online destination for all things stylish-kitchen. Our expert
design team has curated an evolving collection of high-quality, show-stopping kitchen wares
from established and emerging brands, sure to up your foodie game both functionally and


Curated
Kitchen
Essentials
MORSEL™
Always in Good Taste | S/S '21


Curated
Kitchen
Essentials
MORSEL™
Always in Good Taste | S/S '21


Curated
Kitchen
Essentials
MORSEL™
Always in Good Taste | S/S '21


Always in Good Taste
Always in Good Taste
Curated
Kitchen
Essentials
MORSEL™


MORSEL™
Curated
Kitchen
Essentials

CREATIVE ROLES /

Creative Direction
Art Direction
Design
Prop Creation & Styling
Photography
Retouching

ADDITIONAL CREDITS /

Chelsea Goldwell: Co-Creator
chelseagoldwell.com
Anthony Giacomino: Additional Photography

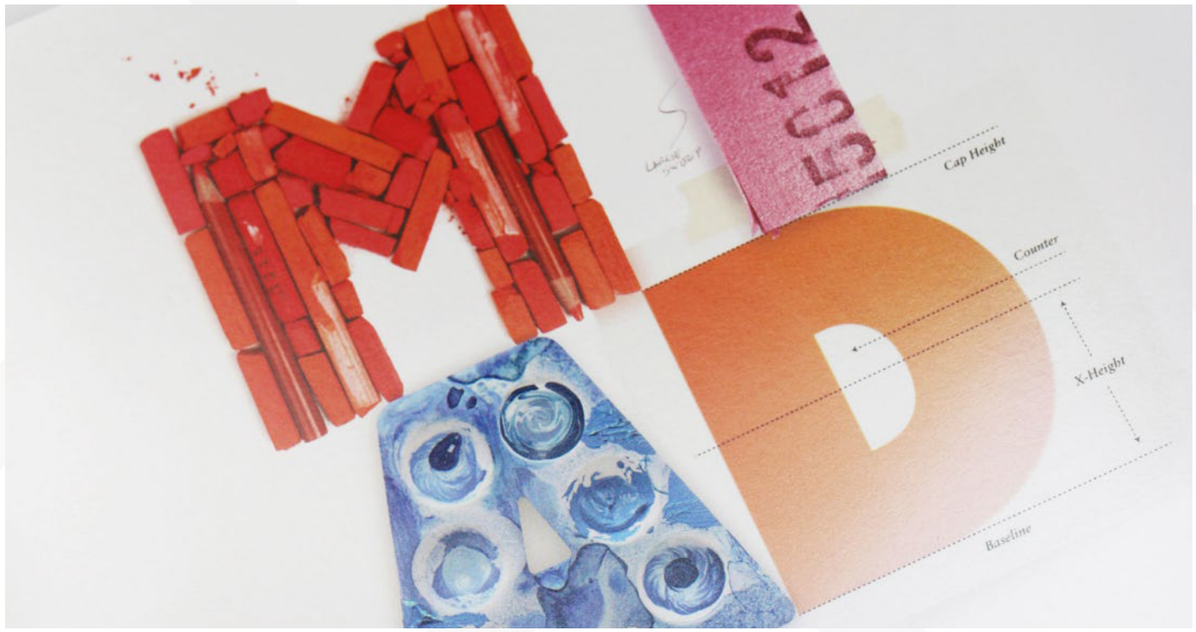
MIAD ADMISSIONS CATALOG

HIGHLIGHTING THE PROCESS OF CREATION

The Milwaukee Institute of Art & Design (MIAD) Admissions Catalog communicates the process of learning and developing artistic and professional skills through a tactile visual approach.

Throughout their education at MIAD, students nurture their creative expression and see their ideas grow from the smallest seed of a concept to fully realized designs and artistic expressions.

This organic approach reinforces the notion within prospective students, that the process of creation is equally as important as the final product.




ID


IL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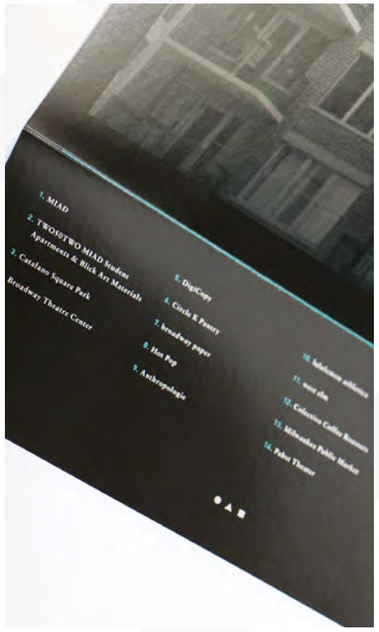
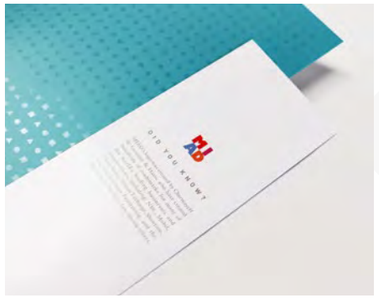
IAD


1. MIAD
2. TWO10T WO MIAD Student Apartment & Blick Art Materials
3. Catalano Square Park
Broadway Theatre Center
5. DingiCopy
6. Circle K Pantry
7. broadway paper
8. Hua Pep
9. Anthropologie


MILWAUKEE INSTITUTE OF ART & DESIGN
MIAD


MKE
ON THE CREATIVE MAP
(PRONOUNCED 'MILL-E-WAH-QUE')


DID YOU KNOW?

CREATIVE ROLES /

Creative Direction
Art Direction
Identity Design
Illustration
Photoshoot Concepting & Production
Prop Creation & Styling
Photography & Retouching

STRAND ON SECOND

AN ARTFUL TAKE ON HAIR

Located in the heart of the historic Walker's Point neighborhood of Milwaukee, WI, boutique salon Strand on Second has established itself as an inclusive and artistic aesthetic destination.

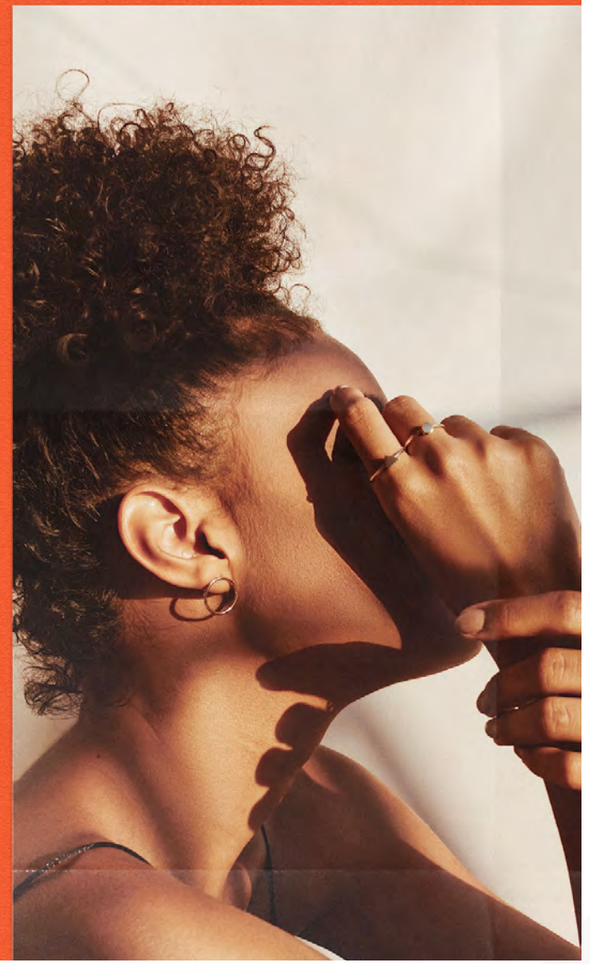
The brand palette was inspired by the warm tones of the brick buildings that make up the salon's eclectic and industrial neighborhood, while the logo's typography and accompanying mark communicate the laid-back style and ease visitors can expect to experience while at Strand.

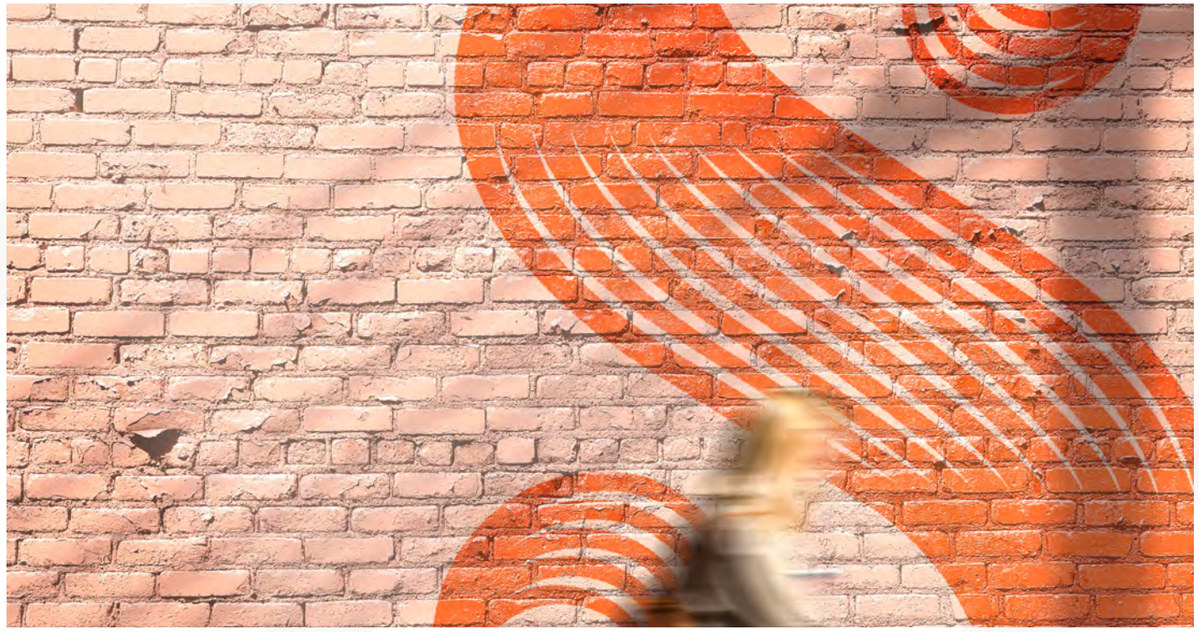
CUT
COLOR
STYLE

STRAND
ON SECOND

414.617.8717

716 S. 2nd St. Milwaukee, WI 53204
strandonsecond.com






Cyndee Rominski
414.617.8717
STRAND


GIFT
ED
Hey, Good Lookin'


Cyndee Rominski
414.617.8717
716 S. 2nd St. Milwaukee, WI 53204
strandonsecond.com
STRAND
ON SECOND


STRAND
ON SECOND
Cyndee Rominski
414.617.8717
776 S. 2nd St. Milwaukee, WI 53204
strandonsecond.com

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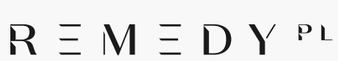
MISC. LOGOS

A SAMPLING OF RECENT IDENTITY WORK


REMEDY PL


italic.


DAILY POST+


LOOMA


ALDAY


EMBARQUÉ


STRAND
ON SECOND


rcvr


JOYO


ROGALLERY


MORSEL


B


FOOD Culture


Passion

CONTACT

SAY HEY.

Now that you know a little about me and my work, I'd love to hear more about YOU.

Send me and email, drop me a line, or give me a follow at the info below. Who knows; maybe there's an incredible collaboration in our future.

Email:
adriangillingdesign@gmail.com
Phone:
(920) 851-2435
Instagram:
@adriangillingdesign