



CREATIVE DIRECTION / GRAPHIC DESIGN

# WELL, HELLO.

## ABOUT /

My name is Adrian Gilling. I'm a Creative Director and Graphic Designer with 15 years of industry experience working across a variety of disciplines, ranging from brand development to experiential design.

I believe that visual story-telling should be at the heart of design. Carefully considered details coming together to create an easily understood narrative has always been my goal. Beautiful design is great, don't get me wrong, but when the common thread of the core idea *also* runs throughout all of the elements of a design system, that is when the magic happens.

My professional experience has ranged from working with start-ups, to Fortune 500 companies in areas such as branding and identity design, packaging design, experiential marketing, and campaign and photo content creation.

With a BFA in Communication Design from the Milwaukee Institute of Art & Design, I have since become an adjunct faculty member at my alma mater, teaching Communication Design, Packaging Design, and Art Direction to our next generation of creative leaders.

Now that you know a little about me and my work, I'd love to hear more about YOU. Send me an email, drop me a line, or give me a follow at the info below. Who knows; maybe there's an incredible collaboration in our future.

- Adrian Gilling

## EXPERIENCE /

### OKRP

#### Design Lead

Jul 2023 - Present

[okrp.com](http://okrp.com)

### ADRIAN GILLING DESIGN

#### Freelance Creative Director

Jan 2016 - Present

[adriangillingdesign.com](http://adriangillingdesign.com)

### JOSÉ CARLINO DESIGN

#### Interior Designer

Apr 2022 - Apr 2023

[josecarlinodesign.com](http://josecarlinodesign.com)

### MILWAUKEE INSTITUTE OF ART & DESIGN (MIAD)

#### Adjunct Faculty

Jan 2012 - Apr 2021

[miad.edu](http://miad.edu)

### ZERO STUDIOS

#### Associate Creative Director

Jul 2018 - Jan 2020

[zero.nyc](http://zero.nyc)

### GMR MARKETING

#### Associate Creative Director

Aug 2016 - Jul 2018

#### Art Director

Jul 2012 - Jun 2015

[gmrmarketing.com](http://gmrmarketing.com)

### ARC WORLDWIDE

#### Freelance Art Director

Jun 2015 - Jan 2016

[arcww.com](http://arcww.com)

## SPECIALTIES /

Creative Direction  
Art Direction  
Strategy Development  
Identity Design  
Packaging Design  
Digital Design  
Experiential Design & Marketing  
Photoshoot Concepting & Production  
Prop Creation & Styling  
Copywriting

## EDUCATION /

Milwaukee Institute of Art & Design  
(MIAD)  
**BFA Communication Design - 2010**  
Graduated with top honors

## CONTACT /

**Web:**  
[adriangillingdesign.com](http://adriangillingdesign.com)  
**Email:**  
[adriangillingdesign@gmail.com](mailto:adriangillingdesign@gmail.com)  
**Phone:**  
(920) 851-2435  
**Instagram:**  
[@adriangillingdesign](https://www.instagram.com/adriangillingdesign)

## REFERENCES /

\*Available upon request